



keep denton beautiful

608 E. Hickory St. Suite 130, Denton, TX 76205  
P: 940.349.8737 F: 940.349.8396

Contact: Julie Anderson  
KDB Program Manager  
Phone: 940-349-8739 | Fax: 940-349-8396  
Email: julie@kdb.org

FOR IMMEDIATE RELEASE

## Keep Denton Beautiful Receives National and State Awards and Grants

**April 27, 2018 - Denton, TX** – Denton placed 2<sup>nd</sup> in the 2018 Governor's Community Achievement Awards (GCAA) for the population category of 90,001 – 180,000. The GCAA has been awarded by Keep Texas Beautiful (KTB) and the Texas Department of Transportation (TxDOT) for more than 30 years and recognizes communities who are working diligently to create and sustain comprehensive environmental and beautification programs. Denton was also recognized for "Sustained Excellence" for receiving a score of 90 or higher for the past three years (2016-2018). This award application was written and submitted by Keep Denton Beautiful, Inc. (KDB).

GCAA-recognized communities demonstrate excellence in seven areas of environmental programming: 1) community leadership and coordination; 2) public awareness; 3) education; 4) beautification and community improvement; 5) litter prevention and cleanup; 6) solid waste management; and 7) litter law and illegal dumping enforcement.

KDB and their partners were also awarded the following Individual and Organization Awards from KTB:

- Denia Recreation Center was awarded first place for **KTB's Government Award** (population category 50,000 – 150,000), which recognizes outstanding contributions to the Texas environment made by government departments, divisions or agencies. For the past 11 years, the Denia Recreation Center has provided environmental education programming, which includes such programs as Camp Voyage for children ages five-12; Preschool Master Naturalist and Gardener programs to children ages three-five; and week-long summer camps for Junior Master Naturalists and Gardeners.
- Lancine Bentley, City of Denton Community Improvement Services Manager, was awarded **KTB's Ed Davis Litter Law Enforcement Award** (statewide), a once-in-a-lifetime award recognizing an enforcement professional who has gone above and beyond in their approaches to enforcing environmental laws and regulations. She has established a proactive and educational approach to code enforcement, and has worked with TxDOT and Union Pacific Railroad to develop a maintenance plan to improve public rights-of-way on several City entryways and thoroughfares. Lancine also serves on the KDB Board of Directors and acted as KDB's Program Manager from 1999-2008.
- Denton County Master Gardeners (DCMG) were awarded first place for **KTB's Civic Organization Award** in the program category which recognizes contributions by civic organizations that support the KTB mission. Since 1989, DCMG has worked with other non-profits and schools to provide education, beautification, and sustainable gardening advice and hands-on opportunities to Denton County residents.

Keep Denton Beautiful, Inc. also received the **Cigarette Litter Prevention Program (CLPP)** Grant from Keep America Beautiful (KAB). KDB, Inc. will participate in this national program to reduce the impact of cigarette butt litter with a \$5,000 grant. Cigarette butts are the most-littered item in America, representing nearly 38 percent of all items littered according to "Litter in America," Keep America Beautiful's landmark study of litter and littering behavior. Grant money will go towards cigarette butt receptacles, marketing, and promotional materials with the goal of reducing the occurrence of cigarette butt litter in Denton.

*Keep Denton Beautiful, Inc. is a nonprofit organization that offers programs in litter prevention, community beautification, and tree planting for the benefit of Denton neighborhoods, businesses, and residents of all ages. The mission of **KDB is to engage our community in creating a clean and beautiful Denton.** For more information, visit [www.kdb.org](http://www.kdb.org).*

### **About Keep Texas Beautiful**

*Keep Texas Beautiful is a network of dedicated Texans working together to make our state the best place to live, work and play. We equip local partners and affiliates with the tools they need to build vibrant, engaged communities. Founded in 1967, Keep Texas Beautiful has 50 years of experience deploying resources for local clean-up, recycling and youth engagement efforts. Everything we do is focused on mobilizing volunteers to take action across the state. As a 501(c)3 nonprofit, we lead more than 400 affiliates and reach 21 million Texans*

*Keep Denton Beautiful, Inc. is an affiliate of Keep Texas Beautiful and Keep America Beautiful, Inc.*



keep denton beautiful

608 E. Hickory St. Suite 130, Denton, TX 76205

P: 940.349.8737 F: 940.349.8396

*annually. We are proudly based in Austin, Texas.*

**About Keep America Beautiful**

*At Keep America Beautiful, we want to ensure that beauty is our lasting signature. A leading national nonprofit, Keep America Beautiful inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live. Established in 1953, Keep America Beautiful provides the expertise, programs and resources to help people end littering in America, improve recycling in America, and beautify America's communities. The organization is driven by the work and passion of more than 600 community-based Keep America Beautiful affiliates, millions of volunteers, and the support of corporate partners, municipalities, elected officials, and individuals.*

###