



FOR IMMEDIATE RELEASE

Sarah Kuechler • (940) 349-8356 • Sarah.Kuechler@cityofdenton.com

Denton Back to School Fair 2019

2nd Annual Citywide Back to School Fair Set for Saturday, Aug. 10

DENTON, TX, April 19, 2019 – The second annual Denton Back to School Fair has been set for Saturday, Aug. 10, 2019, from 8 a.m. to 1 p.m. at the UNT Gateway Center (800 N. Texas Blvd). The event serves families with school supplies and backpacks, health education resources, free vision screenings, hearing exams, haircuts, and more. Last year, the Denton Back to School Fair assisted more than 3,000 students with school supplies.

“I am proud of the hard work of our community groups and nonprofits, who have come together to provide support to families in Denton,” said Mayor Chris Watts. “The fair provides much-needed supplies and resources to many families throughout Denton.”

In the Denton Independent School District alone, there are more than 14,000 students, or 46% of the student population, who are eligible for free and reduced lunch, which means their household income is at or below 185% of the federal poverty level. The Back to School Fair event is designed to help local families and students be prepared for their first day of school with a new backpack and school supplies, in addition to providing access to the resources for families to have a healthy start to the school year.

Community support is vital and necessary for this event to serve the number of children who need these resources. The nonprofit organizations coordinating the event are seeking contributions from area businesses, community leaders, and individual donors to serve these children. Every \$20 donated will provide a backpack and school supplies for one student. Donations can be made through the Denton Back to School Fair website at www.dentonbacktoschool.org.

Families must register students to receive supplies at the fair by Friday, July 19. Registration can be done online at www.dentonbacktoschool.org.

Contact:

Alicia McElroy, United Way, (940) 566-5851, ext. 119, Alicia@unitedwaydenton.com

###

Visit www.cityofdenton.com for more news and to stay updated.

Attachment:

2019 Denton Back to School Flyer

OUR CORE VALUES

Integrity • Fiscal Responsibility • Transparency • Outstanding Customer Service

Event Details:

- Location: University of North Texas, UNT Gateway Center, 800 N. Texas Blvd., Denton, TX 76201
- Date: Saturday, Aug. 10, 8 a.m. to 1 p.m.
- Registration: Parents are asked to register their children through the website at www.dentonbacktoschool.org.

The event is a collaborative effort between a large team of local organizations including the City of Denton and Denton Police Department, Denton Independent School District, Denton Hi-Noon Lions Club, Health Services of North Texas, Interfaith Ministries, Immaculate Conception Catholic Church, Serve Denton, and United Way of Denton County.